



# DC Roller Derby 2024 Sponsorship Guide

DC Roller Derby, DC's only flat-track roller derby league, would love to promote your business to our fans. Our sponsorship packages are tailored to create cross-platform awareness of your brand by combining promotion on social media with bout-day shout-outs by announcers, appearances by DCRD skaters at your events, and more.

## SEASON PACKAGE \$1200

- DCRD appearance at a sponsor event
- Logo on 2024 select event materials
- Social Media promotion throughout year
- Logo with link on website/social media
- Announcer shout-outs
- 5 DCRD merch items
- 4 tickets to bouts\*

\*Travel to away games will be involved.  
All games are within 3 hours of DC.

## IN-KIND DONATIONS

Do you have a venue space we can use?  
Skates you want to put to good use?  
In addition to supporting our efforts with donations, there are other ways individuals, organizations, and local businesses can help us to reach our goals. We are accepting in-kind donations to help us support our league. Our in-kind donation wish list includes:

- Storage space
- Practice space
- Team water bottles
- Athletic training
- Bout/scrimmage snacks
- Gift cards/food for refs and officials
- Gifts for teams hosting our bouts

A LA CARTE	Season	Bout
<b>Sponsor a skater</b> Contribute to our "pack is here" fund to make roller derby more accessible and ease the financial burden	\$1000	N/A
<b>Weekly social media promotion across all platforms during (1) bout month</b>	N/A	\$400
<b>Sponsor a practice + social media shoutout video by a DCRD skater</b>	N/A	\$370
<b>Power Jam, Grand Slam, Time Out, or Half-time sponsor</b>	N/A	\$250
<b>Vendor Raffle at home games</b>	N/A	Basket/ item(s) and/or tickets supplied by you

## WOULD YOU LIKE TO SUPPORT DC ROLLER DERBY BUT DON'T SEE A PACKAGE THAT MEETS YOUR COMPANY'S NEEDS?

We can create custom packages to fit your business' needs. Contact [sponsorship@dcrollerderby.org](mailto:sponsorship@dcrollerderby.org) and we will work with you to design something perfect for you.